

# SOUTH DAKOTA WALLEYES UNLIMITED, INC.

## Advertising Agreement

THIS AGREEMENT entered into on \_\_\_\_\_, 20\_\_\_\_. between SOUTH DAKOTA WALLEYES UNLIMITED, INC., (hereinafter referred to as "SDWU"), and

\_\_\_\_\_ (hereinafter referred to as "CLIENT").

**Ad Sizes: (LxH) and Fees** (circle one) *Comments, Notes, Special Instructions:*

1/6<sup>th</sup> page (3.75" x 2.875") \$150 \_\_\_\_\_  
1/3<sup>rd</sup> page (7.75" x 2.875") \$400 \_\_\_\_\_  
1/2 page (7.75" x 5.25") \$600 \_\_\_\_\_  
Full page (7.75" x 10.25") \$800 \_\_\_\_\_

**(Contracts are from Jan . 1 - Dec. 31 and are prorated per calendar year.)**

The fees shown above include placement of the ad in our annual newsletter of SDWU (1<sup>st</sup> quarter of the year), which has a current distribution of approximately 400 copies per quarter. Any CLIENT who advertises in the SDWU quarterly newsletter will have their information/link added to the website.

Size of ad (see sizes above): \_\_\_\_\_

Start date: \_\_\_\_\_

Total Due: \$

End date: \_\_\_\_\_

### **Payment:**

Ads must be paid in full before they will be published in the newsletter.

- Agreement/checks may be sent to SDWU, Inc. PO Box 9244 Rapid City, SD 57709
- Sent agreements will be signed, scanned and returned to sender via e-mail, unless otherwise specified.
- After receiving agreement, you will be contacted via e-mail for artwork

### **Content and Modifications**

Ads will be displayed on random page(s) of each SDWU quarterly newsletter. CLIENT will provide the complete ad design, including text, layout and art work, as well as link information for their business, if they wish to add their link to the SDWU website. SDWU reserves the right to determine whether art work or other content submitted for the ad is acceptable for use in the newsletter, and may in its sole discretion, refuse the use of any advertisement. *Any modifications to the ad must be made by the CLIENT at least thirty (30) days prior to the next quarterly newsletter.*

***Thank you for your support of South Dakota Walleyes Unlimited, Inc.***

SDWU

CLIENT

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Date:

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Date:

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
E-mail